

Dear Canon McMillan High School Band Parent:

We're pleased to share some exciting news about another fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including iTunes, Giant Eagle, Dicks, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and your students keep the difference as revenue on their individual sales. Each retailer offers a different percentage on their card. For a complete list of participating retailers, go to [www.glscrip.com](http://www.glscrip.com) and go to Retailer List: Alphabetically by Category. Scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Your student gets a regular source of revenue into their individual band accounts depending again on the retailer's percentage.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

The Great Lakes scrip program promises to be a simple and effective fundraising program. I have paid for my daughters trips in the past by using the program.

Thanks for your support.

If you have any questions please feel free to call Elizabeth Ray at 724-745-1327.